



NGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

CONTRACT

<u>Contract / Revision</u> 2515308 /		<u>Alt Order #</u> WOC13567401
<u>Advertiser</u> Say No To RINOs		<u>Original Date / Revision</u> 04/06/22 / 04/06/22
<u>Contract Dates</u> 04/04/22 - 04/17/22	<u>Estimate #</u> 1361	
<u>Product</u> Awareness		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 306
<u>Agency Ref</u> 177293	<u>Advertiser Ref</u> 604876	

And:

PCA Political Communications Advertising
11 E. 44th Street, Suite 303
New York, NY 10017

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NGWN	04/04/22	04/15/22	M-F 6a-7a	6:00 AM-7:00 AM		:30			NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$30.00			
	Week:	04/11/22	04/17/22	11111--				5	\$30.00			
N 2	NGWN	04/04/22	04/15/22	Today Show	7:00 AM-9:00 AM		:30			NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$30.00			
	Week:	04/11/22	04/17/22	11111--				5	\$30.00			
N 3	NGWN	04/04/22	04/15/22	News 2 @ Noon	12:00 PM-12:30 PM		:30			NM	7	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$35.00			
	Week:	04/11/22	04/17/22	11111--				5	\$35.00			
N 4	NGWN	04/04/22	04/15/22	News 2 @ 6p	6:00 PM-6:30 PM		:30			NM	7	\$595.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$85.00			
	Week:	04/11/22	04/17/22	11111--				5	\$85.00			
N 5	NGWN	04/11/22	04/12/22	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	-1-----				1	\$125.00			
N 6	NGWN	04/11/22	04/13/22	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/11/22	04/17/22	--1----				1	\$135.00			
N 7	NGWN	04/04/22	04/15/22	News 2 @ 10p M-F	10:00 PM-10:35 PM		:30			NM	7	\$595.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/04/22	04/10/22	---11--				2	\$85.00			
	Week:	04/11/22	04/17/22	11111--				5	\$85.00			
Totals											37	\$2,115.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/15/22	37	\$2,115.00	(\$317.25)	\$1,797.75
Totals	37	\$2,115.00	(\$317.25)	\$1,797.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

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Signature: _____ **Date:** _____

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